

May 24, 2007 Aperi Community Conference Call - Meeting Minutes

All agendas and minutes posted on the newsgroup: [Web portal](#) or [newsreader](#)

Project participants are encouraged to communicate through:

- Project wiki (eclipse.org/aperi)
- Mailing list (aperi-news@eclipse.org)

Attendees:

Company	Attendees
Brocade	Absent
CA	Absent
Cisco	Absent
Emulex	Absent
LSI	Absent
Fujitsu	Absent
IBM	Allen Marin, Brenda Haynes, Greg McBride, Tom Guinane
NetApp	Denise Rudolfo
Novell	Alan Clark

Yellow boxes embedded in the Agenda capture noted meeting comments and actions.

Agenda Overview:

- Discuss and plan next steps for June Aperi Web conference
- Discuss and make decision on LinuxWorld (Aug 6-9th) Opportunities via Eclipse and SNIA
- Update and discussion on SNIA Alliance activities

Agenda Details

- Discuss and plan next steps for June Aperi Web conference

- The community agreed to a format for the Web conference and several community members volunteered for the various sections:
 - start with a brief project overview presentation - Allen Marin
 - followed by a live code demonstration - Dave Wolfe
 - followed by a Novell discussion (and possible demo) of their experiences with Aperi - Robert Wipfel
 - finish off with a Question and Answer period - Team We discussed the preference for doing the Web conference on a mid-week day, rather than a Monday or Friday, and with the presenters' availability, we are exploring Wednesday, June 20 or 27 at either 11am or noon (MDT)
- It is also preferred that we don't ask for personal information from those wanting to attend the Web conference, per open source protocol. Instead, it was suggested that at the end of the call we solicit attendee feedback with a voluntary short survey/comment form. We can also point them to the mailing list for comments.

Action:

- Presenters will check their availability on June 20 and 27th and finalize date and time of conference
- The presenters will arrange weekly work session call to organize the event, and the community is welcome to participate. Allen Marin, on behalf of him and Dave, will coordinate with Alan Clark, on behalf of him and Robert.

Discuss and make decision on LinuxWorld (Aug 6-9th) Opportunities via Eclipse and SNIA

- The community discussed participation in LinuxWorld in early August. There were two options under consideration (three with the option of not participating at all). The options are as follows:
 1. .Org Pavillion is free for open source projects, and Eclipse will have a 10x10 booth we can staff. This, however, depends on the participation of other Eclipse projects, so we might be limited in booth time available to us.
 2. Alternative booth space available in Next Generation Data Center expo space
 - Sponsored by SNIA and IDG
 - Co-located with LinuxWorld so all attendees can visit all exhibitors
 - Dedicated 10x10 booth will cost us ~\$5k plus carpeting, Internet, lighting or about \$7200.

Option 1 is essentially free, but we might have limited presence if many other Eclipse projects want to use that space. Option 2 is a dedicated space for Aperi, but it will cost us money for the booth sponsorship and additional costs for trifold update and printing, etc.

Action:

- Alan Clark suggested we ask our respective event marketing teams about the effectiveness of booth sponsorship at previous LinuxWorld conferences. We will discuss this feedback on the next call.
- Allen Marin will post information on the new Next Generation Data Center co-sponsored by the SNIA and IDG to the wiki for the community to review what this event can offer Aperi. He will also post deadline dates for sponsoring a booth at the NGDC to the wiki.

- Update and discussion on SNIA Alliance activities

- Brenda Haynes spent a few minutes updating the community on the SNIA/Eclipse alliance that was announced earlier this month. In short, the SNIA has been reorganizing the SMI marketing activities, and it was still unclear how not-for-profit organization like Eclipse will be affected. She will look into this and update the team as she gets clarification.
- The community also discussed the SNIA Developers Conference, which will be held on September 10-13 in San Jose. Aperi had a slot for a presentation at last year's conference, and we wanted to submit for another speaking session this year.

Action:

- Brenda Haynes will update the team on effects from recent marketing changes at the SNIA and has offered to submit for an Aperi speaking slot at the upcoming Developers Conference.