April 12th, 2007 Aperi Community Conference Call – Meeting Minutes

All agendas and minutes posted on the newsgroup: http://wiki.eclipse.org/index.php/Aperi Community Meetings or aperi news@eclipse.org

Project participants are encouraged to communicate through:

- o Project wiki (http://wiki.eclipse.org/index.php/Aperi Storage Management Project)
- Mailing list (aperi news@eclipse.org)

Attendees:

Attendees:	
Company	Attendees
Brocade	John Crandall
CA	Absent
Cisco	Absent
Emulex	Absent
LSI	Absent
Fujitsu	Absent
IBM	Brenda Haynes, Ted Slupesky, Tom Guinane,
	Allen Marin, Todd Singleton, Jason Davison
NetApp	Denise Rudolfo
Novell	Alan Clark, Robert Wipfel, Alex Danoyan

Yellow boxes embedded in the Agenda capture noted meeting comments and actions.

Agenda Overview:

- 1. Review SNW Booth plan and key messaging points
- 2.Finalize booth assignments
- 3.Need volunteer laptops to show updated presentation (requires download of updated presentation)
- 4. Vendor booth contacts for tabletop signs
- 5.Call attention to updated FAQ, trifold, presentation, & demo

Agenda Details:

- 1. Review SNW Booth plan and key messaging points:
 - We have booth PP24, which is an 8 x 4 space. We are replacing the drape table with two laptop kiosks. One laptop will have the Powerpoint / flash demo and the live demo will be on the other laptop. The booth will contain two flat panel monitors, keyboards, and mice
 - The booth will have a hand held scanner to read attendees badges. After their badge is scanned, there is a scan-type questionnaire with a couple of questions to categorize the attendee/company. The last question asks if they would mind a follow-up email from us.
 - The plan is to hand out T-shirts to those that have the potential to listen to our demo.
 - John Tyrrell at NetApp arranged for the tri-fold printing.
 - The Aperi BoF will be held on Tuesday afternoon, from 4:30-5:30 in suite 565-567 (just before the expo opens). Refreshments will be served.
 - Those that are manning the booth should download the PowerPoint / flash demo and review the updated FAQ/Talking points posted to the wiki meeting page
 - Key messages for the booth:
 - Release 0.2 main feature is extensibility of OSGi (plug-in facility)
 - For this item, one needs to understand the audience, i.e., end user vs vendor to make sure you do not see the "deer in the headlights" response.
 - Make sure to show attendees the useful information, communication tools, tutorials, etc. on the Aperi web site
 - Our Passed CTP testing for disk array discovery and disk array management at latest levels
 - Release 0.3 is available at the end of the month
 - Over 500 downloads of the Aperi Storage Management code
 - Novell Brainshare demo point people to video to see what Novell is doing with the technology (Zenworks Orchestrator)

• Meet at Registration Area at 3:00 on Monday to review booth plan.

2. Finalize booth assignments:

 For the remaining open slot, somebody from Novell will take the second position on Tuesday from 7:00-8:30

3. Need volunteer laptops to show updated presentation (requires download of updated presentation):

• All booth volunteers should have the updated Powerpoint presentation loaded on

their laptops and be prepared to use it at the booth. Alex, Robert, and Allen will have the live code available on their laptops for display, as well.

- 4. Vendor booth contacts for tabletop signs:
- Allen has created several table top signs that we would like participants to put at their booths to direct interested parties to the Aperi booth. Allen will be passing by before the expo floor opens to distribute.
- 5. SNIA Alliance Agreement:
 - Down to the wire on the agreement. Brenda is awaiting approval on the last changes from both sides.
 - If approved, we need to have copies of the press release available at the Aperi booth. Allen will plan to make copies of the SNIA alliance press release if this passes.

The next Aperi Community call is scheduled two weeks from today, Thursday, April 26th.