



Internet of Things & Services

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Bosch Software Innovations

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BOSCH

Bosch 2010 key figures

Bosch Group total

- 47.3 billion euros in sales
- 283,500 associates including 34,200 in research and development



Automotive Technology

- 59% share of sales
- World's largest supplier of cutting-edge automotive technology



Industrial Technology

- 14% share of sales
- World's leading manufacturer of large gearboxes and of powertrain, packaging, and process technology



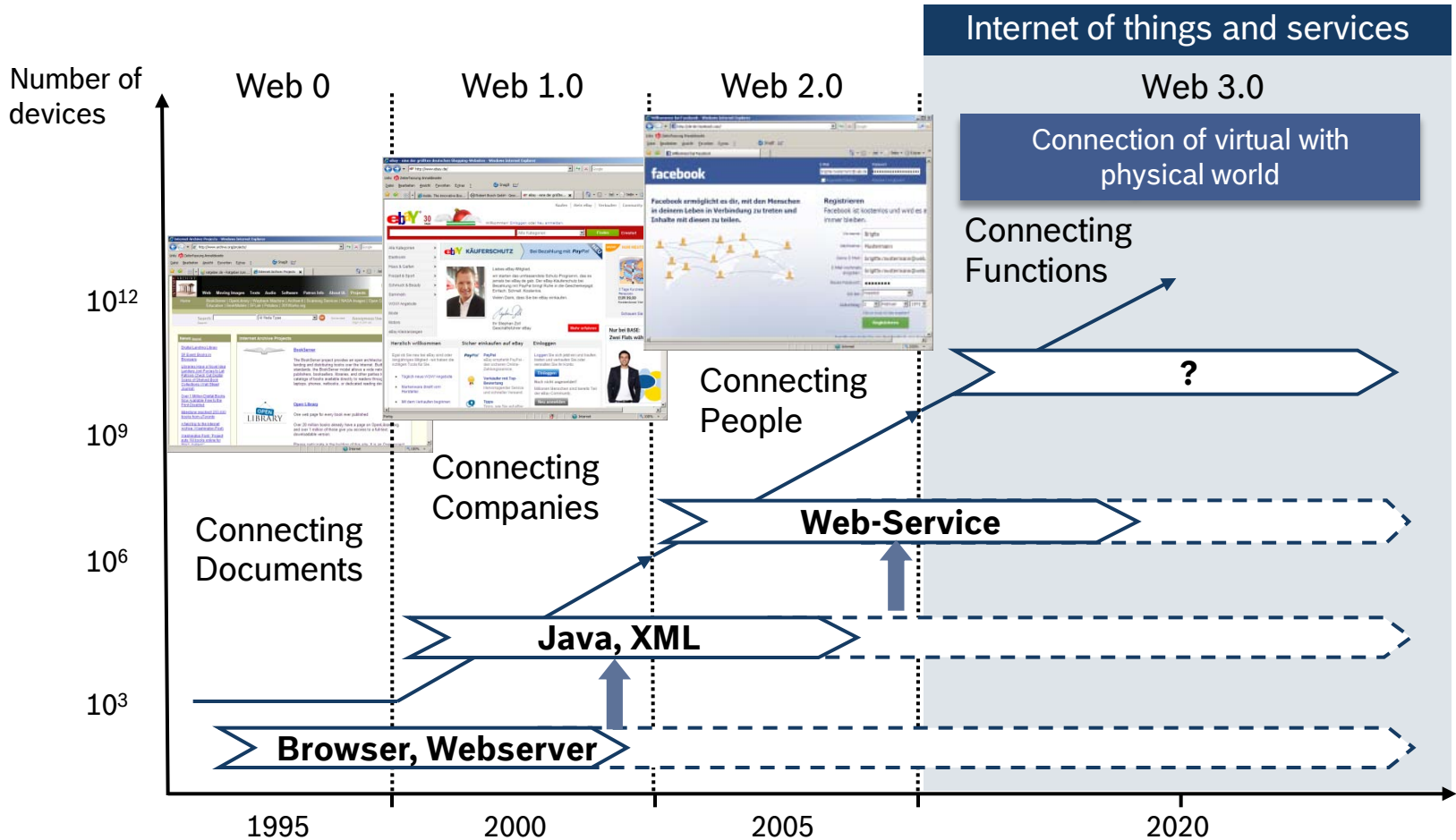
Consumer Goods and Building Technology

- 27% share of sales¹
- World's largest power tool manufacturer, leading the field in household appliances, heating and cooling, and security systems



¹ Including other segments

Generations of Internet Technologies



Connected World

Connected Energy Management



Connected Life



Connected City



Enabling business success
in a connected world



Connected Industry

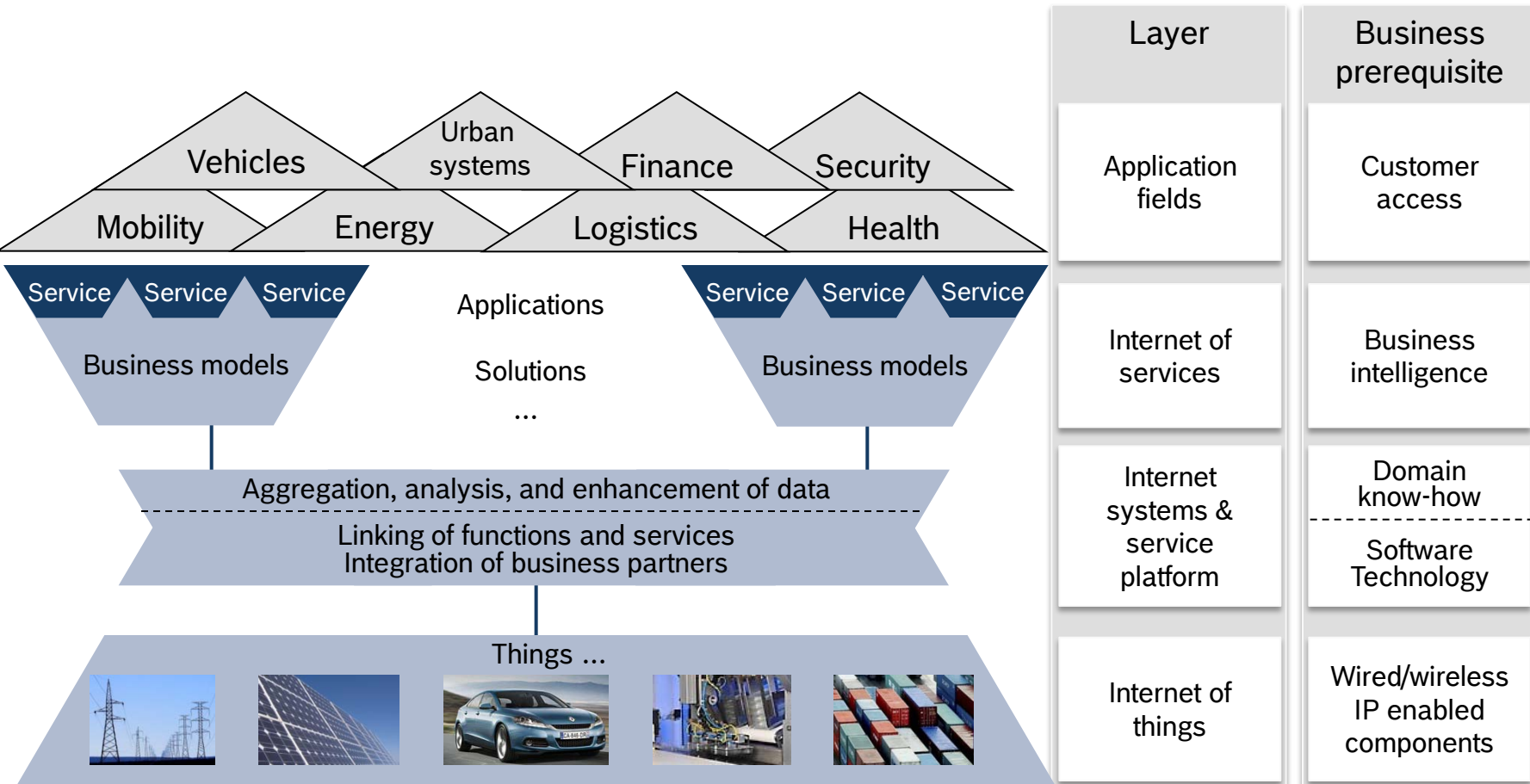


Connected Mobility



Connected Enterprise

Reference Model Internet of Things & Services



Internet of Things & Services

Bosch Healthcare: "Closer to the patient"



Benefits

- Improved **adherence to therapy**, reduced **mortality**, improved **quality of life**
- **Increased efficiency** of medical service providers
- Very good **acceptance** among patients & attendants

◆ Platform for the Internet of Things

Bosch Telehealth Plus

- Constant IP-based exchange of vital & behavioral parameters between doctors & patients
- Rule-based analysis of health
- Regular refinement of detection parameters by trained medical staff

- Internationally: Successfully implemented
- Germany: Projects with Charité, RB Hospitals, Asklepios

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Q&A

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